



## TOTAL ECLIPSE WEEKEND COLUMBIA, S.C. Discounted Pricing for Eclipse Glasses

The Total Eclipse Weekend Columbia, S.C. steering committee has been working with the largest producer of eclipse glasses nationwide to secure discounts for local Columbia organizations that are special and specific to this campaign. *These prices and options are not available for individual businesses if not ordered through this official process. NOTE: Customized glasses are at risk of selling out nationally as Aug. 21, 2017 draws closer.*

All orders will be placed through the Midlands Authority for Conventions, Sports and Tourism (Columbia CVB). To place your order via Columbia CVB Co-Op Advertising Program, contact Kelsey Carmichael, [kcarmichael@columbiaauthority.com](mailto:kcarmichael@columbiaauthority.com), W: 803.545.0269, F: 803.545.0013

### YOU HAVE THREE OPTIONS FOR YOUR ECLIPSE GLASSES DESIGN

#### 1 Upload and create your own design - DISCOUNT ONLY

- Work with your own graphic artist to create your own custom design. You must provide camera ready artwork and layout. Please keep important copy and art 1/8" from any die cut edges.
- Allowed file formats are 300 dpi to size. Hi res files EPS, AI or hi res pdf provided.
- **Minimum order is 5,000 glasses.**
- **The price for this option is \$0.40 per pair of glasses.**
- **(If you order on your own, 5,000 pairs will be \$0.45 each.)**



#### 2 Use our Total Eclipse Weekend Columbia, S.C. branded glasses design with your logo - DEEP DISCOUNT!

- Logos should be 300 dpi to size or larger. Full color logos accepted. Allowed file formats are 300 dpi to size. Hi res files EPS, AI or hi res pdf provided.
- You will receive a proof, which must be approved by you before production can begin.
- **Minimum order is 3,000 glasses.**
- **The price for this option is \$0.25 per pair of glasses.**



#### 3 Use our Total Eclipse Weekend Columbia, S.C. branded glasses design (no custom logo) - Lowest Price!

- Our **Total Eclipse Weekend Columbia, S.C.** steering committee has created a branded eclipse glasses design that is unique to Columbia and free for you to order and use.
- These glasses are non-customizable
- You are encouraged to use these glasses to distribute to your guests for the Total Eclipse Weekend. When ordering, **please only order the amount of glasses you will need for attendance at your events.** We will be reviewing each free order to make sure they are an accurate estimation for attendance.
- **Minimum order is 500 glasses.**
- **The price for this option is \$0.21 per pair of glasses.**



# TOTAL ECLIPSE WEEKEND COLUMBIA, S.C.

## Discounted Pricing for Eclipse Glasses

### ORDER PROCEDURES:

1. Select the quantity and method of payment
2. Select your eclipse glasses design
3. To place your order via the Columbia CVB Co-Op Advertising Program, contact Kelsey Carmichael, [kcarmichael@columbiaauthority.com](mailto:kcarmichael@columbiaauthority.com), W: 803.545.0269, F: 803.545.0013.
4. Send orders and art to Kelsey Carmichael at the info above, and she will send your order to Rainbow Symphony.
5. We will send you a production proof that you must approve before your order goes into production if you choose option 1 or 2.
6. Your order will be produced. When ready to ship, the balance due and shipping charges will be settled according to your payment arrangements with the Columbia CVB.

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## DETAILS

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### DESIGN OPTIONS:

1. Create your own unique branding
2. Apply your logo to our unique Total Eclipse Weekend Columbia, S.C. design
3. Full color custom printed eclipse glasses with Total Eclipse Weekend Columbia, S.C. branding

### PRICING:

- Option 1: \$0.40 per pair of glasses
- Option 2: \$0.25 per pair of glasses
- Option 3: \$0.21 per pair of glasses

Minimum order size is 500, 3,000 or 5,000 eclipse glasses, depending on the option you choose. Quantities may be increased in increments of 1,000. Pricing includes setup and logo placement, or you can provide your own design for full custom glasses. Price does not include shipping.

*PLEASE NOTE: Your order will be placed through the Columbia CVB, who will place all orders directly with Rainbow Symphony, Inc. who bears all responsibility for product and delivery. **Reduced price options require organizations to place glasses order through the CVB.***

**TERMS:** 50% deposit with order. Payment by check to Greater Columbia Convention & Visitors Bureau. Balance will be billed upon receipt of glasses.

**LENS MATERIALS:** Exclusive Eclipse Shades Silver/Black Polymer.

**SAFETY INFORMATION:** All Eclipse Shades come with safety information and instructions preprinted on the backside. All Solar Viewing Materials are Optical Density 5 or Greater and are "CE" certified which meets the transmission requirements of scale 12-16 of EN 169/1992. Certified by BSI #0086 Notified Body HP2 4SQ. Meets the 2012 Transmission Requirements of EN1836:2005 &AS/NZS 1338:\1:1992 for eclipse filters (Queensland Directive). Meets the requirement for ISO 12312-2:2015. The Columbia CVB is to be held harmless for any improper use of glasses or solar viewing.

**PRODUCTION TIME:** Imprinted - Approximately 10 working days. Production may be longer with larger quantity. Stock imprint usually ships within 1 week. NOTE: As August 21 draws nearer, production and shipping times may increase exponentially due to national demand. (Friendly advice: submit orders a.s.a.p.!)

**SHIPPING:** Bulk packaging, 34 lbs/3200 unit master container. 18" X 12" X 10" corrugated container. F.O.B. shipping point is factory in California, USA.